

## **Solving Data Quality issues by delivering essential Processes, People and Tools**

ProActive Datum is a provider of Data Quality Services that enables clients to optimize their enterprise data quality. It provides a proven approach that utilizes knowledgeable and experienced Data Domain Experts, Best-of-Breed Process Methodologies and applicable Tools to achieve quantifiable results in increased quality, lower costs and improved timeliness.

### **CURRENT STATE OF DATA QUALITY**

If a business cannot continuously measure and improve the quality of their data, they cannot manage it and are in a position of significant business risk! The business risk is only getting higher due to their increased use of data. In that regard, a 2016 Gartner study found organizations were **losing an average of \$9.7 million annually** as a result of poor data quality.

### **DATA QUALITY SERVICES USES**

- Data Quality Process Maturity
- Data Quality Auditing
- Data Collection
- Data Sharing
- Data Migration
- Defect Identification & Correction
- Root Cause Analysis
- Data Quality Performance Reporting
- Data Standards Management

### **QUANTIFIABLE CLIENT SUCCESS ACHIEVED**

- Breaking down data silos
- Integrating enterprise data
- Optimizing IT infrastructure and personnel costs
- Implementing, managing and understanding of Data Standards
- Eliminating business process interruptions
- Providing assurance as to the accuracy, security and privacy of data
- Automating manual tasks i.e. ad-hoc reports, rework, extracts, custom programming/scripts and visual data inspections
- Providing information for enforcement of Data Governance policies and procedures
- Shortening cycle time for defect identification and correction
- Reducing help desk/support requests
- Instilling data ownership and accountability
- Improving visibility, tracking, communication and measurement of data quality performance i.e. Six Sigma Process Controls
- Enabling faster delivery of quality data

### **ABOUT PROACTIVE DATUM**

ProActive Datum is a wholly-owned subsidiary of ProActive School, Inc. (PAS). ProActive Datum was formed by PAS to focus solely on the delivery of Data Quality Services. Since 2005, PAS has been providing Data Quality Services to clients which have evolved through successful client deliveries to the proven service delivery approach it is today.

Review our website at [www.ProActiveDatum.com](http://www.ProActiveDatum.com) or email us at [info@ProActiveDatum.com](mailto:info@ProActiveDatum.com) for further information.